

WSO Finance Update

July 2021

Cindy M., Treasurer

The following update is based on the unaudited financial statements for the period that ended 06/30/2021.

Revenues (Income)

Revenue consists mainly of literature sales and contributions. Other revenue includes magazine sales and investment gains or losses. Literature sales for June were \$240,082. Contributions for June were \$210,519. See the table below for YTD Actuals vs. YTD Budget, Total Budget, and Revised Budget.

Expenses

The largest categories of expenses consist of WSO Staff salaries and benefits, PSAs (public service announcements), technology, and postage. Expenses for June were \$483,057. See the table below for YTD Actuals vs. YTD Budget, Total Budget, and Revised Budget. We continue to monitor all expenses and reduce them wherever possible.

Net Increase/(Decrease)

Change in net assets resulted in a net increase of \$17,047 which reflects the decrease in planned expenses.

Year to Date (YTD) June 2021

	YTD Actuals	YTD Original Budget	Total Original Budget	Revised Budget
Revenue				
Literature Sales- net	\$918,415	\$831,585	\$1,924,400	\$1,993,000
Contributions	\$1,261,535	\$1,373,092	\$2,882,110	\$2,543,535
Other income	\$330,771	\$292,500	\$585,000	\$563,600
Total Revenue	\$2,510,721	\$2,497,177	\$5,391,510	\$5,100,135
Total Expenses	\$2,493,674	\$2,732,645	\$5,465,290	\$5,333,888
Net Increase/(Decrease)	\$17,047	\$(235,468)	\$(73,780)	\$(233,753)

Investments

Our ample reserve is contained mostly in the Reserve Fund under the careful watch of our investment managers. Market conditions in June were favorable as the market experienced

some gains. To date, we have an unrealized gain of \$1,148,312. Our investment accounts continue to be sensitive to market conditions.

Reflections and Insight

We are halfway through the year, and we would like to thank all the individuals, groups, Districts, AIS/LDCs, Areas, and General Service Offices that continue to support our World Service Office! Without your continued contributions and purchase of literature (including our magazines, *The Forum*, *Le lien*, *Al-Anon y Alateen en acción*, and *Al-Anon Faces Alcoholism*), we would be unable to serve the groups as needed. We have revised the annual Budget for several reasons. First, our expenses are lower than expected mainly because some of our open positions were not filled in the first half of the year. As we continue to fill our open positions, salaries and associated costs will increase in the second half of the year. Second, contributions have not been as high as we planned. While 2020 was a record year for contributions, we know that many groups meeting temporarily online are just now deciding whether to return to face-to-face and group expenses are increasing to cover rent and other costs that did not exist in the virtual world. Sadly, we concluded we needed to reduce our contributions budget.

Some good news is that literature orders were higher in the first half of the year than expected and we see some LDCs reopening and/or reordering literature. Unfortunately, we expect an increased deficit budget of \$(233,753). As we continue “Moving Forward with Unity, Courage, and Perseverance” and reestablishing budgets at all levels including our groups, we remember that “Together We Can Make It!” We thank you in advance for your ongoing support through contributions and literature purchases!